

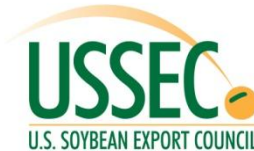
USSEC GLOBAL NEWS UPDATE

February 12, 2010



USSEC Spreads Word of U.S. Soy's Quality and Value During International Poultry Expo

USSEC exhibited at the 2010 International Poultry Expo where USB Director Jim Legvold and USSEC staff also hosted two trade teams. A Chinese team consisting of 17 poultry producers, feed millers and U.S. soybean importers first met in New Orleans with officials from USDA, Bunge Destrehan, Port of New Orleans Authority and the CHS Export Facility. The goal was to familiarize the Chinese with the U.S. soybean export process and current poultry and feed innovations. The team also spent a day with the Minnesota Soybean Growers Association See-for-Yourself Group. At the Poultry Expo in Atlanta, the Chinese team participated in USSEC's "U.S. Soybean Meal in Poultry Feed Seminar" featuring Drs. Nelson Ruiz, Craig Coon (University of Arkansas) and Nasser Odetallah (Novus). The second team, hosted by USSEC's Middle East Office Country Office Director Tim Burleigh, Sinan Goker and FAS, consisted of more than 60 Turkish, Egyptian and Iraqi poultry integrators, crushers and U.S. soybean importers. The team attended seminars on U.S. soy meal in poultry production and more than 20 of the team members were introduced to the Minnesota Soybean Growers' See-for-Yourself Group. The Expo activities followed a welcoming reception hosted by USSEC and the Minnesota Soybean Growers for the Turkish, Egyptian and Iraqi customers, who noted their appreciation for the involvement of U.S. farmers.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.