

# USSEC GLOBAL NEWS UPDATE

February 05, 2010



## Asia Sub-Continent Office Continues Building Demand For Soy-Based Dal Analogue

Efforts by the Asia Sub-Continent office to improve the region's capacity for soy-based Dal Analogue have begun to yield significant results. Two large soy processing companies in central India are close to setting up large capacity Dal Analogue plants using the Wenger Machinery Company's equipment. Also, two medium-capacity Dal Analogue plants based on indigenous equipment and technology have completed scaling up trials and are on the verge of commercial launch. The work to build demand for soy-based Dal Analogue is being helped by sustained retailing efforts by the National Dairy Development Board (NDDB) through Mother Dairy „Safal“ retail outlets. Andhra Pradesh Foods, which is one of the largest providers of nutritious food for the welfare programs, has started using soy-based Dal Analogue commercially as a critical ingredient in instant food for children and mothers. USSEC's efforts received a boost through a published newspaper article by Dr. S.A. Aiyar, Editor of Economic Times, who wrote "Soy Dal, a great solution to the food crisis," which addressed the need to look at soy and soy-based Dal as a viable and pragmatic solution to address the food crisis.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*