

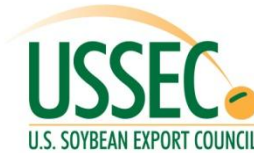
# USSEC GLOBAL NEWS UPDATE

January 22, 2010



## USSEC's Efforts to Open India's Fish Feed Industry Gaining Momentum

India is crediting USSEC staff and consultants with elevating its use of soy-based fish feeds. According to Indian officials, the use of extruding floating feeds has started to replace manure and traditional mash fish feeds. USSEC's work has led the country to build an extrusion capacity of 60,000 bushels of soy meal per hour, one-third of that quantity dedicated to the production of soy-based fish feeds. Technical Director for Animal Feed Program Dr. P.E. Vijay Anand said that India had an extrusion feed milling capacity of "zero" as recently as 2006. He also added that USSEC will continue efforts to create programs to encourage more investments to help grow milling capacity. USSEC has designed, tested and used various marketing tools to examine the market potential and successfully opened some markets for commercial investments. Anand believes that freshwater fish feeds will compliment and accelerate the existing domestic soy meal use in the poultry and dairy industries in India.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*